

What is claimed is:

1. An upright open front display for ceiling fan downrods comprising:
a plurality of side by side sections with open fronts,
an upper compartment and a lower compartment in each of said sections, said compartments being unequal in vertical dimension,
an upward extending rear wall in each of said compartments sloping slightly rearwardly from vertical in a bottom to top direction, and
laterally spaced dividers in each of said compartments.
2. The display of claim 1 wherein said upper compartment in one of said sections is the shortest in vertical dimension and wherein said lower compartment in said one section is the tallest in vertical dimension.
3. The display of claim 1 wherein each section has an upper compartment which is shorter in vertical dimension than its lower compartment.
4. The display of claim 2 including laterally extending product identification rails at the bottom of each of said compartments, said rails sloping rearwardly in a bottom to top direction when viewed from the front of the display.
5. The display of claim 1 including a product identification sign extending laterally across the top of said sections.